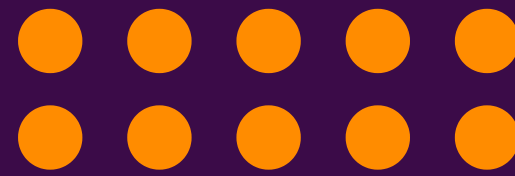


JUICEBOTS
SQUEEZED ON DEMAND



100% Fresh Juice Squeezed at Your Venue

60 Seconds • 0 Staff • Auto Cleaning Cycle

2026



A Personal Welcome

Hello and welcome to JuiceBots.

Thank you for considering a partnership with us. When we founded JuiceBots, our vision was simple: bring genuinely fresh, delicious juice to venues everywhere—with zero upfront cost, zero complexity, and zero compromise on quality.

We handle the technology, the maintenance, and the supply chain. You simply stock the oranges, do a quick daily wipe-down and watch your customers enjoy fresh juice squeezed right before their eyes. It really is that straightforward.

As a Brighton-based business, we're proud to be building something local and we'd be delighted to discuss how JuiceBots can work for your venue. Please don't hesitate to reach out.

Juicebots Ltd



Simplicity at the core—zero upfront cost, zero hassle.



Innovation that delivers fresh juice and high margins.



The Market Opportunity

✓ Orange is Britain's Favourite Juice

Orange juice is Britain's most-consumed fruit juice, holding around two thirds of a £2 billion+ market.

✓ Concentrate Is Out

Coca-Cola killed off frozen concentrate after 80 years, because consumers want fresh juice, and the world's biggest drinks company knows it.

✓ Automated Retail Goes Fresh

Fresh food through automated retail is the UK's fastest-growing vending category — up 28% in value in a single year.

✓ The Global Proof of Concept

The model is proven at scale globally, thousands of machines across dozens of countries, serving 100,000 cups of fresh juice everyday. JuiceBots is bringing it to the UK.

The People Behind JuiceBots

Meet the founders driving fresh juice innovation.



Madeleine Vallier

Co-Founder Commerical Strategy

Brighton-born, with a background in law and finance and a personal passion for wellness and nutrition. Her favourite drink — naturally — is freshly squeezed orange juice. Madeleine leads JuiceBots' commercial strategy and partner relationships.



Jorge Alonso

Co-Founder Technical Lead

Business process developer specialist
Jorge's passion for machines started back in 2009 when he built an automated text machine . He now leads the technology and operations behind every JuiceBot — from telemetry and remote diagnostics to upkeep and maintenance.

Why Venues Are Missing Out on Fresh Juice Revenue



THE PROBLEM

1. Customers want fresh, not processed

Health-conscious customers expect fresh, natural options. Bottled and sugary drinks no longer meet expectations—putting venues at risk of losing sales.

2. Fresh juice is hard to deliver in-house

Traditional juicing requires staff time, equipment, and space—making it costly and impractical for most venues.

3. Missed revenue from limited choice

Relying on pre-packaged drinks means missed upsell opportunities and a less premium customer experience.

THE SOLUTION

We install a fully automated fresh juice machine in your venue at zero upfront cost, manage stock and supply, and you keep the margin on every cup sold.

Commercial Model

One all-inclusive trade price. No upfront cost. No surprises.



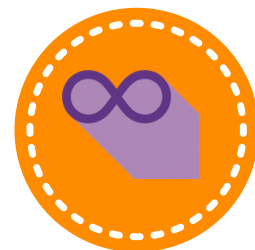
£2.50 Per Cup (All-Inclusive)



No Upfront Cost to Get Started



**No Fixed Term
Only 3 Months Notice to Exit**



Billed Every 4 Weeks from Telemetry



**Minimum Billable Volume Only 1
Batch Per Week**

Simple, transparent pricing with no upfront costs—covering the machine, all consumables, cleaning, maintenance, training, dashboard, and branding. Fixed 2026 trade price with flexible, partnership-focused terms.



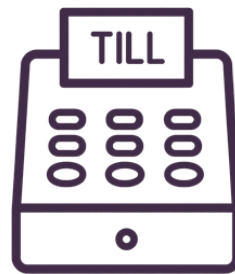
The Numbers

Batches/ Wk	Cups/Wk	Our Trade Cost/Yr	Your Markup @ £3.60/Cup	Your Markup @ £4.20/Cup	Your Markup @ £5.00/Cup
1 (Min)	60	£7,800	£3,432	£5,304	£7,800
3	180	£23,400	£10,296	£15,912	£23,400
5	300	£39,000	£17,160	£26,520	£39,000
7	420	£54,600	£24,024	£37,128	£54,600



Two Ways to Take Payment

Two flexible payment modes designed to fit your operational preferences. Switch between modes anytime with just 28 days' notice—no penalties, no hassle.



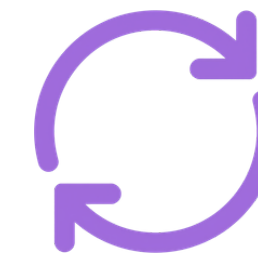
Free Vend

You collect payment at your till. You keep all revenue. We invoice every 4 weeks at fixed price per cup.



Machine Payment

The machine takes payment (contactless). You keep all the revenue (card fees at cost). We invoice every 4 weeks at fixed price per cup.



Flexible Switch

Change methods anytime to suit your operations on 28 days notice.

How It Works

We Qualify

We provide a free site survey: power, space, placement, footfall.

We Install

We handle delivery, branding, telemetry and payment terminal.

We Train

We provide on-site training and certification for your team.

We Stock

Telemetry-triggered delivery of all consumables & cleaning products.

You Serve

Your team receive deliveries, stock the machine and do daily wipe down.

You Earn

Live dashboard, you keep the revenue, automated 4-weekly invoice



End-to-end onboarding: typically 3–4 weeks from signed contract to go-live.

Safe, Sustainable, and Simple



Certified to UK and international safety standards (CE/UKCA, IEC) and PAT tested for safe commercial operation.

✓ 100% Fresh Orange Juice, No Additives or Allergens

Every cup contains only pure, freshly squeezed orange juice. No preservatives, concentrates, or artificial ingredients. Our single-ingredient approach eliminates allergen concerns for your customers.

✓ Zero Cross-Contamination Risk

Dedicated juice-only machines with no shared equipment or ingredients. Self-cleaning cycles, UV sterilisation, and ozone purification ensure the highest hygiene standards for every serve.

✓ Sustainable Sourcing & Waste Management

We source oranges from local wholesalers where possible to reduce food miles. Peel waste integrates seamlessly with your existing commercial food waste collection—no additional disposal requirements.

✓ Continuous Telemetry Monitoring

Real-time temperature and performance monitoring via SIM telemetry. We're a registered food manufacturer with full compliance, insurance, and PAT-tested equipment.

▶ Standard (included)

High-visibility JuiceBots branded wrap included at no cost. Upload and manage your own video or audio content on-screen at no extra charge. Standard 300 ml cup — PP or paper (your choice at signing).

▶ Custom (upgrade)

Custom-branded wraps, cup and lids available with a range of materials. Your design, your brand, your IP. T&C's apply.



Branding & Customisation

Transform your JuiceBot into a branded experience that matches your venue's identity. From eye-catching wraps to custom screen content, every touchpoint can reflect your brand.



Full Brand Alignment

- Vinyl
- Lids
- Cups
- Digital Screen



Partner Venue Requirements

- ✓ **~1m² indoor space with clearance for easy access.**

Compact footprint fits most venues. Ensure minimum clearance of 50cm on all sides for restocking and maintenance access. Indoor location required.

- ✓ **Standard UK 13A socket within 2 metres.**

No special wiring needed. Any standard power outlet works. Machine draws less than a typical kettle. No plumbing or water connection required.

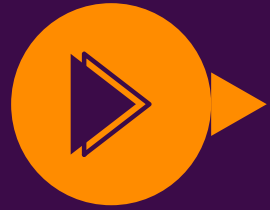
- ✓ **Dry storage area for consumables nearby.**

Space for orange boxes and cup supplies. Ground-floor or loading-bay access for deliveries. Existing food waste collection for peel and pulp disposal.

- ✓ **Named site contact available during business hours.**

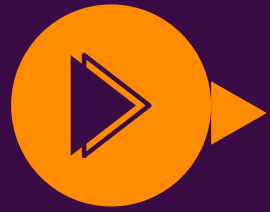
Responsible point of contact for deliveries and any service visits. Available during normal operating hours to receive orange batches and coordinate maintenance.

Next Steps



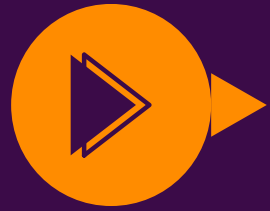
Discovery Call

We'll discuss your venue, footfall, and goals to confirm JuiceBots is the right fit. No obligation—just an open conversation.



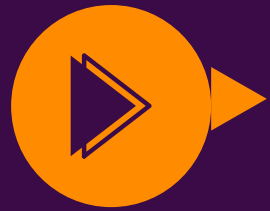
Site-Survey & Demo

We visit your site to take measurements, assess placement and power access, and review logistics, followed by an off-site machine demo.



Tailored Proposal

Receive a customised proposal outlining projected margins, setup, and full terms.



Contract & Installation

Sign the agreement and we'll have your machine installed and we aim to go live within 3–4 weeks.



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Thank You

Questions? We'd love to hear from you.

 juicebots.co.uk

 info@juicebots.co.uk

 07777 471233

